

### International Trade Fair for Modern Textile Care

25-27 September, 2019

Shanghai New International Expo Center

Shanghai, PR China

Please complete, sign and return to:

Messe Frankfurt (Shanghai) Co., Ltd Beijing Office

Rm. 1721, Tower 2, Bright China Chang An Bldg. No.7, Jian Guo Men Nei Avenue, East District, 100005, Beijing, China

Tel: (86) 21 6160 1155 Fax: (86) 10 6510 2799 Email: [TexcareAsia@china.messefrankfurt.com](mailto:TexcareAsia@china.messefrankfurt.com)

### APPLICATION FORM: (please type in block letters, and note point 10 on page 3)

#### 1. Company details for invoice:

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### 2. Company details for correspondence (if different from above):

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### 3. Business nature (please tick all that apply):

- |   |   |
|---|---|
| <input type="checkbox"/> 01 Manufacturer                        | <input type="checkbox"/> 04 Specialist publisher            |
| <input type="checkbox"/> 02 Sole agent, wholesaler, distributor | <input type="checkbox"/> 05 Association / trade Institution |
| <input type="checkbox"/> 03 Craftsman's establishment           | <input type="checkbox"/> 06 Service enterprise              |

#### 4. Our products belong to the following product groups (please tick all that apply):

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Machines, apparatus, devices, installations and accessories for laundry, dry-cleaning, drying, ironing, folding, conveying, packaging and others | <input type="checkbox"/> 06 Energy and energy conservation technology and equipment applied to textile care                   |
| <input type="checkbox"/> 02 Chemicals and detergents for laundry, dry-cleaning, stain removing, disinfecting and dyeing  | <input type="checkbox"/> 07 Design and construction for laundry plant and On-Premises laundry                                 |
| <input type="checkbox"/> 03 Textile, equipment, and accessories for rental services  | <input type="checkbox"/> 08 O2O laundry, RFID Technology and logistics  |
| <input type="checkbox"/> 04 Laundry chain store and franchise  | <input type="checkbox"/> 09 Machines, devices and aids for the cleaning of carpets, floor coverings, upholstery and buildings |
| <input type="checkbox"/> 05 Measuring instruments, systems and aids for environmental protection, water treatment and recycling  | <input type="checkbox"/> 10 Training, management software, associations, media, services and others                           |

Remark: The organiser offers the **Basic Media Package** to each confirmed exhibitor. The Basic Media package covers the presence of exhibitor's company name, booth number and product group on Texcare Asia official website. Please see details in the terms and conditions on page 3, item 12. For details of Upgraded Media Package, please kindly refer to the exhibitor manual.

#### 5. Please describe your product range (20 words max., may also be used as catalogue entry; see point 10 on page 3):

English: \_\_\_\_\_

Chinese (if any): \_\_\_\_\_

6. **Participation Fee (6% VAT is included):**

Area A (prime location):	Deluxe Booth (min 12 sqm)	Package Booth (min 12 sqm)	Raw Space (min 36 sqm)
	RMB2,968 / sqm	RMB2,597 / sqm	RMB2,120 / sqm
Area B:	Deluxe Booth (min 12 sqm)	Package Booth (min 12 sqm)	Raw Space (min 36 sqm)
	RMB2,438 / sqm	RMB2,067 / sqm	RMB1,590 / sqm

**Deluxe Booth includes:**

- space rental
- booth construction and dismantling
- wall-to-wall carpeting
- stand partitions (2.5m high)
- 1 white square table
- 3 black leather desk (0.8m high)
- 1 lockable cupboard (0.8m high)
- 2 1M long flat shelf
- 1 waste paper basket
- 1 lightbox fascia board with company name (height:3.5m)
- 4 spotlights (100W)
- 1 socket (500W)
- 1 exhibitor logo for information counter
- Stand cleaning
- general hall security
- 1 catalogue entry
- exhibitor passes
- visitor invitations

**Package Booth includes:**

- space rental
- booth construction and dismantling
- wall-to-wall carpeting
- stand partitions (2.5m high)
- 1 square table
- 3 white folding chairs
- 1 waste paper basket
- Fascia board with company name & booth number
- (height:2.5m)
- 4 spotlights (100w)
- 1 socket (500W)
- stand cleaning
- general hall security
- 1 catalogue entry
- exhibitor passes
- visitor invitations

**Raw Space includes:**

- space rental
- general hall security
- 1 catalogue entry
- exhibitor passes
- visitor invitations

**Remark:** The above description is 2017 facilities, please subject to 2019 exhibitor manual for the final facilities.

**Booth options: (please tick one only)**

- ☐ Area A (prime location): Deluxe booth, required size: \_\_\_\_\_ sqm
- ☐ Area A (prime location): Package booth, required size: \_\_\_\_\_ sqm
- ☐ Area A (prime location): Raw space, required size: \_\_\_\_\_ sqm
- ☐ Area B: Deluxe booth, required size: \_\_\_\_\_ sqm
- ☐ Area B: Package booth, required size: \_\_\_\_\_ sqm
- ☐ Area B: Raw space, required size: \_\_\_\_\_ sqm

**Payment:** 50% deposit is required within a week after we receive your application. Final payment of 50% balance payment due on **16 June 2019**. Booth allocation will be confirmed upon receipt of full payment. For bank account details please see point 5 on page 3 (terms of payment).

7. **Name of legally responsible person:** please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at Texcare Asia 2019 and accept the General Terms and Conditions of the show and the Specific Terms of this form on page 3.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature (with company stamp): \_\_\_\_\_ Date: \_\_\_\_\_

## Specific Terms and Conditions

### 1. Organiser

Messe Frankfurt (Shanghai) Co., Ltd  
11/F, Office Tower 1, Century  
Metropolis  
1229 Century Avenue, Pudong  
New Area  
Shanghai 200122, P.R. China

### 2. Event location

Shanghai New International Expo  
Center (SNIEC)  
2345 Longyang Road,  
Pudong New Area,  
Shanghai 200120, PR China

### 3. Date of event

25-27 September, 2019

### 4. Registration and confirmation

Application to exhibit is made by  
submitting a completed and  
signed application form to the  
organiser. The organiser will  
confirm successful applications in  
writing by fax and original mail.

### 5. Terms of payment

50% deposit is required within a  
week after we receive your  
application. Applicants should  
remit the appropriate amount  
directly to the organiser. Final  
balance of 50% is due on 16 June  
2019. *All bank charges are to be  
borne by applicant.*

Payment should be made to:

Bank of China, Shanghai Nanjing  
Road (West) Third Sub-branch  
A/C No:

448159241206

A/C Holder:

Messe Frankfurt (Shanghai)  
Co., Ltd

A/C - Type: US\$

Swift Code: BKCHCNBJ300

### 6. Cancellation

If an applicant withdraws his  
application, for whatever reason,  
before he receives either a  
rejection or confirmation of his  
application, any participation fee  
paid will be forfeited.

If the exhibitor notifies the  
organiser of his withdrawal within  
three months of the start date of  
the event, he is liable for the total  
participation fee.

Should the exhibitor under  
contract (i.e. in receipt of  
confirmation) inform the organiser  
that he will not participate in the  
event, providing the organiser is

able to resell the stand without  
loss the payment to be made by  
the exhibitor will be reduced to a  
handling fee of RMB8,000  
irrespective of the exhibitor's full  
liability for additional costs,  
catalogue fees etc.

### 7. Additionally represented companies (co-exhibitors)

Applications made for  
additionally represented  
companies (co-exhibitors) will be  
accepted with a fixed  
participation fee of RMB8,000  
per additional company and  
restricted to 1 co-exhibitor(s) per  
24 sqm booth.

### 8. General terms and conditions of Participation

The detailed General Terms and  
Conditions of Participation are  
given on the organisers website  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and  
can be requested in printed form  
if required.

### 9. Booth allocation

Exhibitor booth location will be  
allocated according to product  
criteria, or other criteria set by  
the organiser. No change of  
booth location is allowed once it  
has been assigned and the  
exhibitor informed.

Additionally represented  
companies (co-exhibitors) must  
arrange their participation  
through the main exhibitor.

### 10. Catalogue entry / fair guide

If the organiser does not receive  
the catalogue entry form (from  
the exhibitor manual) from the  
exhibitor, information from the  
application form will be used to  
prepare the exhibitor's entry in  
the catalogue or fair guide.

### 11. Intellectual property rights / copyright

The exhibitor warrants that his  
exhibits and packages thereof  
and the related publicity  
materials do not in any way  
whatsoever violate or infringe  
any third party's rights including  
trade marks, copyrights, designs,  
names and patents whether  
registered or otherwise. The  
organiser has the right to refuse  
participation of any exhibitor  
found guilty of infringement of  
intellectual property rights at any  
future trade fairs.

For registered exhibitors, the  
organizer has the right to  
unilaterally terminate the  
contract and refund the fee  
paid.

### 12. Media Package

Subject to and conditional upon  
all sums due and payable by  
each exhibitor having been fully  
settled, the Organiser offers the  
Basic Media Package at no cost.  
Upgraded packages are optional  
but chargeable. Please kindly  
refer to the exhibitor manual for  
the details. The organiser  
reserves all rights on this item.

### 13. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co., Ltd  
Beijing Office  
Rm. 1721, Tower 2, Bright China  
Chang An Bldg. No.7, Jian Guo Men  
Nei Avenue, East District, 100005,  
Beijing, China  
Tel: (86) 21 6160 1155  
Fax: (86) 10 6510 2799  
Email: [TexcareAsia@china.messefrankfurt.com](mailto:TexcareAsia@china.messefrankfurt.com)