



texcare

ASIA

2 – 4.8.2024

Shanghai New International
Expo Centre, China

**International trade fair for textile laundry,
leather care, cleaning technology and
equipment**

Where clean
innovations
come together

Let industry momentum propel your business vitality

Concluding with record-high exhibitor and buyer numbers, Texcare Asia & China Laundry Expo 2023 earned unanimous praise from the whole industry chain. Scoring an exhibitor satisfaction rate of 95%, the business-friendly platform attracted a total of 337 suppliers from 15 countries and regions, who crossed paths with 27,247 buyers from 70 countries and regions (2,861 international buyers, 10.5% of the total).

Building on the success of the latest edition, Asia's leading laundry and textile care trade fair will open doors again from 2 – 4 August 2024 at the Shanghai New International Expo Centre, China. The fair will bring the global laundry, textile care, and related sectors together, to showcase cutting-edge technology and industry achievements, and to explore new service models, solutions and market trends. By leveraging its considerable international and domestic resources, the fair creates boundless opportunities for exhibitors to convert their sales goals into reality.

2024 fair facts



Exhibition space:
over **25,000** sqm (expected)



Over **300** exhibitors (expected)



Over **20,000** industry
professionals and buyers
(expected)



Supported by about **100** domestic
and international associations



High-quality concurrent events
and activities

Ideal platform for exhibiting:

- Machinery, systems and accessories
- Chemicals and consumables
- Energy-saving and environmental protection products
- Boilers and related equipment
- Digital and intelligent solutions
- Leather care products
- Cleaning machinery, tools and chemicals
- Rental services
- Other related services



Prevalent global buyer categories:

- Laundry companies and factories
- Laundry stores, dry cleaners, laundromats
- Leather / shoe care shops
- Hotels, catering institutions
- Hospitals, sanatoriums, nursing homes
- Airlines, railway bureaus
- Public sectors and government institutions
- Educational and training institutions
- Property management, room service and cleaning companies
- Other institutions with laundry or cleaning service needs
- Distributors of related products such as laundry equipment and chemicals



Feedback from 2023 participants

"We have the largest booth in the whole venue, to display our latest intelligent and digital equipment and technology, and the newly launched unmanned, fully automatic towel folding machine and natural gas-powered ironing machine proved especially popular. We have met with numerous existing buyers from home and abroad, and many new international ones as well."

Mr Liyi Lv, Chairman of the board, Shanghai Weishi Machinery Co Ltd

"We have brought new nano-bubble washing equipment to this exhibition, and this technology's application will revolutionise the traditional laundry process. As a pivotal industry event in Asia, TXCA & CLE brings together people from various countries. It provides a high-quality platform for the exchange of technology and products, and a vision of the sector's future."

Mr Aaron Zhang, Deputy General Manager, Jiangsu Sea-Lion Machinery Co Ltd

"This year's show is more about reconnecting with our customers, discussing their issues, such as increased energy costs, and trying to find solutions. What our industry needs is innovation, information, and exchange of information, and shows such as TXCA & CLE are very important to learn from each other and to help inspire growth."

Mr Michael Harre, Chief Sales and Service Officer, Herbert Kannegiesser GmbH

"This time we showcased the latest IoT energy-saving technology with a touchscreen. The number of visitors exceeded my expectations, and I am very pleased to participate in TXCA & CLE again after three years. Many customers from Asian and Australian countries (regions) have visited our booth. The exhibition has provided us with a platform for face-to-face exchanges, and this is exactly why it is so important for the industry."

Mr David Liu, General Manager, Alliance Laundry Systems

"This is a great show, with many international visitors, and I have been pleased to see many new products and equipment, with exhibitors more inclined towards partnerships to help us face challenges and grow our companies. One of the key emerging markets is ASEAN, home to around 680 million people, which will see a lot of investment in the next five to ten years."

Mr Alex Teo, President, Global Association of Textile Services

Showcase alongside key industry players



*In alphabetical order and not all-inclusive (for a more comprehensive list, please contact the organisers)

Show details

2 – 4 August 2024 (Friday – Sunday)

Shanghai New International Expo Centre, China

(Free admission. Trade visitors only. Persons under 18 will not be admitted)

Participation fees (VAT included)

Booth package:

Area A: RMB 2,600 / sqm

Area B: RMB 2,100 / sqm

Area C: RMB 1,500 / sqm

Area D: RMB 1,200 / sqm

Raw space:

RMB 2,100 / sqm

RMB 1,600 / sqm

RMB 1,300 / sqm

RMB 1,100 / sqm

Industry Organisers:

- Laundry Committee of CGCC
- China Light Industry Machinery Association

Trade Fair Organisers:

- Messe Frankfurt (Shanghai) Co Ltd
- Unifair Exhibition Service Co Ltd

Commissioners:

- Messe Frankfurt (Shanghai) Co Ltd
- Unifair Exhibition Service Co Ltd
- Beijing Zhongqing Heli International Exhibition Co Ltd

Exhibitor & visitor enquiries

Messe Frankfurt (Shanghai) Co Ltd Beijing Office

Tel. +86 21 6160 1155 ext. 885 / 887 (outside Mainland China)

Tel. +86 40 0613 8585 ext. 885 / 887 (Mainland China)

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Unifair Exhibition Service Co Ltd

Tel. +86 20 8327 6369 / 6389

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Beijing Zhongqing Heli International Exhibition Co Ltd

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Industry enquiries

Laundry Committee of CGCC

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China Laundry Industry Machinery Association

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Supporters

- Anhui Laundry & Dyeing Industry Association (China)
- Association Francaise des Laveries (AFL) (France)
- Beijing Laundry Industry Association (China)
- China Hotel Purchasing and Supplying Association, CHPSA (China)
- China National Garment & Washing Machinery Quality Supervision Inspection & Measurement Center (China)
- China National Garment & Washing Machinery Standardization Technology Committee (China)
- China National United Equipment Group Corp (China)
- CINET International Committee of Textile Care (Netherlands)
- Fédération Française des Pressings et Blanchisseries (FFPB) (France)
- FTN - Federatie Textielbeheer Nederland (Netherlands)
- Fujian Laundry Industry Chamber of Commerce (China)
- Fujian Laundry Industry Association (China)
- German Dry-Cleaning Association (DTV) (Germany)
- Gansu Laundry & Dyeing Industry Association (China)
- Global Association of Textile Services (Singapore)
- Guangdong Laundry Industry Association (China)
- Guangxi Laundry Service Industry Association (China)
- Hebei Chamber of Commerce, Laundry sub-committee (China)
- Hebei Laundry & Dyeing Industry Association (China)
- Henan Laundry & Dyeing Industry Association (China)
- Heilongjiang Laundry & Dyeing Industry Association (China)
- Hong Kong Laundry Services Association (Hong Kong, China)
- Hubei Laundry & Dyeing Industry Association (China)
- Hunan Laundry & Dyeing Industry Association (China)
- Jilin Laundry & Dyeing Industry Association (China)
- IDC Taiwan Chairman of Dry Cleaners Union (Taiwan, China)
- International Drycleaners Congress (IDC) (Canada)
- Japan Textile Care Institution Inc (Japan)
- Jiangsu Laundry & Dyeing Industry Association (China)
- Jiangxi Laundry & Dyeing Industry Association (China)
- Korean Laundry Industry Association (Korea)
- Korean Laundry & Dry-cleaning Machinery Association (Korea)
- Laundry Business Association of Taiwan (Taiwan, China)
- Liaoning Laundry & Dyeing Industry Association (China)
- National Technical Committee 520 on Laundry and Dyeing of Standardization Administration of China (China)
- Neimenggu Laundry & Dyeing Industry Association (China)
- Ningxia Laundry Association (China)
- Qinghai Chamber of Commerce, Laundry sub-committee (China)
- Russian Association of Dry-cleaning and Laundry Enterprises (AHP) (Russia)
- Malaysia Garments and Linens Cleaning Services Association (Malaysia)
- Shandong Laundry & Dyeing Industry Association (China)
- Shaanxi Laundry & Dyeing Industry Association (China)
- Shanxi Laundry Industry Association (China)
- Shanghai Laundry & Dry-cleaning Industry Association (China)
- Sichuan Laundry & Dyeing Industry Association (China)
- Society of Medical Cleansing and Disinfection National Association of Health industry and Enterprise Management (China)
- The Association of Macau Laundry Merchants (Macau, China)
- The Laundry Association of Hong Kong (Hong Kong, China)
- Tianjin Laundry & Dry-cleaning Industry Association (China)
- VDMA Textile Care, Fabric and Leather Technologies (Germany)
- Washing Machinery Branch of CLIMA (China)
- Xinjiang Laundry & Dyeing Industry Association (China)
- Zhejiang Laundry & Dyeing Industry Association (China)

**In alphabetical order and subject to changes*

Global network of innovative textile care

texcare
international

6 – 9.11.2024
Frankfurt, Germany

texcare
FRANCE

2025
Paris, France



21 – 23.11.2024
Dubai, UAE



presented by Texcare
23 – 26.8.2025
Orlando, FL

For more details on Texcare brand shows, visit www.texcare.com/brand