

## texcare ASIA

International trade fair for Textile Laundry, Leather Care, Cleaning Technology and Equipment

# 13 – 15 August 2020

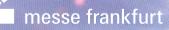
Shanghai New International Expo Centre, Shanghai, China

## Where clean innovations come together



2000 中国轻工机械协会





# Join us in 2020!

The 2019 edition - the very first TXCA & CLE - was a success, with visitor numbers climbing to new heights as the show established itself as a must-attend industry event. In August 2020 we will gather once again in the Shanghai New International Expo Centre, bringing together industry stakeholders, experts and buyers for another three days focused on everything that has to do with textile laundry, leather care, cleaning technology and equipment.



Over 30,000 sam exhibition space

311 exhibitors from 21 countries and regions

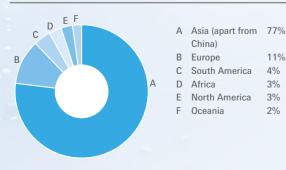
25,202 buyers from 68 countries and regions

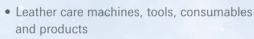
#### TXCA & CLE is an essential platform for suppliers specialised in:

- Machinery, systems and accessories
- Chemicals and consumables
- Energy saving and environment protection, boilers and related products
- Digital and intelligent solutions



#### **Overseas visitors**





Support from about 100

domestic and international

associations

- Cleaning machinery, tools and chemicals
- Rental services
- Other related services

#### Who will attend TXCA & CLE in 2020?

- Laundry companies and laundry plants
- Laundry stores
- Leather and footwear care stores
- Hotels and catering institutions
- Hospitals and nursing homes
- Railway and airline departments
- Government representatives
- Property management, housekeeping and cleaning companies
- Other institutions with requirements for laundry or cleaning services
- Machinery and equipment manufacturers and distributors
- International trade media

#### Visitors by domestic region





#### Part of the brands at TXCA & CLE 2019\*





#### Laundry stores, leather/footwear care 18% stores Manufacturers and distributors of laundry machines, cleaning equipment, detergent and related products 13% Related dept of hotels and catering 7% institutions Other institutions with requirements 6% for laundry or cleaning services Related dept of hospitals and nursing 5% homes Property management, housekeeping 4% and cleaning companies Related dept of railways and airlines 3% Related dept of army, government representatives and large enterprises 3% and institutions Related dept of boarding schools 3% Investors 3% 0 10 20 30

\* Total percentage exceeds 100 as multiple answers were allowed.



#### Assessment of the trade fair organisation

Satisfaction of the 2019 exhibitors about: Reaching the visitor target 82% relevant to them 18% The decision-making authority 73% of the visitors 27% 75% The number of new contacts 25% 74% The expected post-fair business 26% The order activity of the visitor 30% 20 40 60 80 Exceptionally satisfied Satisfied

#### Show details

#### 13 – 15 August 2020

(Free admission for trade visitors aged 18 or above)

#### Shanghai New International Expo Centre, China

#### Participation fees (VAT included)

Package booth:		Raw Space:
Area A	RMB2,600 / sqm	RMB2,100 / sqm
Area B	RMB2,100 / sqm	RMB1,600 / sqm
Area C	RMB1,500 / sqm	RMB1,300 / sqm
Area D	RMB1,200 / sqm	RMB1,100 / sqm

#### Industry Organisers:

- China Laundry Association
- China Light Industry Machinery Association

#### Trade Fair Organisers:

- Messe Frankfurt (Shanghai) Co Ltd
- Unifair Exhibition Service Co Ltd

#### Commissioners:

- Messe Frankfurt (Shanghai) Co Ltd
- Unifair Exhibition Service Co Ltd
- Beijing Zhongqing Heli International Exhibition Co Ltd

### Exhibitor & Visitor Enquiries:

Messe Frankfurt (Shanghai) Co Ltd Beijing Office

Tel. +86 21 6160 1155 ext. 885/887 (outside Mainland China) Tel. +86 40 0613 8585 ext.885/887 (Mainland China) Fax +86 8302 1293

txcacle@china.messefrankfurt.com

Unifair Exhibition Service Co Ltd Tel. +86 20 8327 6369 / 6389 Fax +86 20 8327 6330 / 6350 txcacle@unifair.com

**Beijing Zhongqing Heli International Exhibition Co Ltd** Tel. +86 10 6606 8229 / 6601 7874 Fax +86 10 6601 8904 txcacle@126.com

#### Industry Enquiries:

China Laundry Association Tel. +86 10 6609 4018 / 4022 Fax +86 10 6609 4018 chinalaundry@vip.163.com

China Laundry Industry Machinery Association Tel. +86 10 6839 6008 climaxidi@163.com

### World Market for Modern Textile Care



international

Frankfurt, Germany 20 – 24 June 2020 2019 Supporters

- All Japan Laundry and Drycleaning Association (Japan)
- Anhui Laundry & Dyeing Industry Association (China)
- Beijing Laundry Industry Association (China)
- Changchun Laundry Industry Association (China)
- China Cleaning Industry Association (CCIA)(China)
- China National Laundry Standardization Technology Committee (China)
- China National Garment & Washing Machinery Quality Supervision Inspection & Measurement Center (China)
- China National Garment & Washing Machinery Standardization Technology Committee (China)
- China National United Equipment Group Corp (China)
- CINET International Committee of Textile Care (The Netherlands)
- Dalian Laundry Industry Association (China)
- Engineering Professional Guidance Group of Shanghai Tourism Trade Association Hotel Industry Branch(China)
- FTN Federatie Textielbeheer Nederland (The Netherlands)
- Fujian Laundry Industry Association (China)
- Fujian Laundry Industry Chamber of Commerce (China)
- Gansu Laundry & Dyeing Industry Association (China)
- German Dry Cleaning Association (DTV) (Germany)
- Guangdong Laundry Industry Association (China)
- Hebei Chamber of Commerce, Laundry sub- committee (China)
- Hebei Laundry & Dyeing Industry Association (China)
- Heilongjiang Laundry & Dyeing Industry Association (China)
- Henan Laundry & Dyeing Industry Association (China)
- Hong Kong Laundry Services Association (Hong Kong, China)
- Hunan Laundry & Dyeing Industry Association (China)
- International Drycleaners Congress (IDC) (Canada)
- Japan Textile Care Institution Inc (Japan)
- Jiangsu Laundry & Dyeing Industry Association (China)
- Jiangxi Laundry & Dyeing Industry Association (China)
- Korean Laundry & Dry-cleaning Machinery Association (Korea)
- Korean Laundry Industry Association (Korea)
- Laundry & Dryclean Club (Thailand)
- Laundry Business Association of Taiwan (Taiwan, China)
- Liaoning Laundry & Dyeing Industry Association (China)
- Neimenggu Laundry & Dyeing Industry Association (China)
- Ningxia Laundry Association (China)
- Qinghai Chamber of Commerce, Laundry sub- committee (China)
- Shaanxi Laundry & Dyeing Industry Association (China)
- Shandong Laundry & Dyeing Industry Association (China)
- Shanghai Laundry & Drycleaning Industry Association (China)
- Sichuan Laundry & Dyeing Industry Association (China)
- Society of Medical Cleansing and Disinfection National Association of Health industry and Enterprise Management (China)
- Taiyuan Laundry & Dyeing Industry Association (China)
- TCA Textile Care Training Centre (Singapore)
- The Association of Macau Laundry Merchants(Macau, China)
- The Laundry Association of Hong Kong (Hong Kong, China)
- Tianjin Laundry & Drycleaning Industry Association (China)
- VDMA Textile Care, Fabric and Leather Technologies (Germany)
- Washing Machinery Branch of CLIMA (China)
- Wuhan Laundry & Drycleaning Industry Association (China)
- Xinjiang Laundry & Dyeing Industry Association (China)
- Zhejiang Laundry & Dyeing Industry Association (China)

(In alphabetical order)



presented by Texcare Paris, France 2021



presented by Texcare Atlanta, USA 10 – 13 June 2021

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