

Press release

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September show dates confirmed for TXCA & CLE 2023

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With the Chinese and international laundry industries eager for in-person business, the organisers have announced that Texcare Asia & China Laundry Expo (TXCA & CLE) will be held from 25 – 27 September 2023. Next year's fair will be returning to the Shanghai New International Expo Centre, where exhibitors will look to take advantage of the country's gradually easing pandemic restrictions and the market's steady growth. Covering around 25,000 sqm of floor space, the international textile care show will host an estimated 300 local and overseas exhibitors and 20,000 visitors.

Despite the pandemic, the commercial laundry industry has been performing strongly. Valued at around USD 72 billion in 2021, the global commercial dry-cleaning and services market is forecast to demonstrate an accelerated compound annual growth rate of 4.2% up to 2026¹. This in turn bodes well for commercial laundry machinery suppliers, with that market predicted to demonstrate a CAGR of 6.6% and reach a size of USD 6.4 billion by 2027².

In fact the pandemic has brought new development and breakthroughs to China's laundry industry, in the direction of industry standardisation, increasing production scale and digitalisation.

Accordingly, the number of laundry tunnels in operation in China reached 1,149 in 2021, a year-on-year increase of 23%, showing an upward trend for seven consecutive years. Additionally, large- and medium-sized industrial laundry service providers purchased more than 520 sets of post-washing equipment (spreading machines, ironing machines, folding machines), increasing the total to over 2,000 sets³. With the Chinese market proving its potential, and the country showing signs of opening up, the timing is favourable for both Chinese and international suppliers.

As the leading trade fair for the laundry and textile care industry in Asia, TXCA & CLE provides business openings across the supply chain,

¹ "Dry-Cleaning And Laundry Services Global Market Opportunities And Strategies To 2031", July 2022, Research and Markets, <https://bit.ly/3Pqvqhu>, (Retrieved: December 2022)

² "Commercial Laundry Machinery - Global Market Trajectory & Analytics", October 2022, Research and Markets, <https://bit.ly/3V4FdLr>, (Retrieved: December 2022)

³ China Laundry and Dyeing Industry Development Research 2021, CGCC Laundry Association, (Retrieved: December 2022)

including machinery, systems and accessories, chemicals and consumables, digital and intelligent solutions, energy saving and environmental protection technologies, leather care products, rental services and more.

Irrespective of industry strength, TXCA & CLE is a permanent fixture in many exhibitors' yearly calendars. Speaking at the previous edition of the fair, Mr Liyi Lv, President of Shanghai Weishi Machinery Co Ltd, commented: "The visitors here are all big buyers, and our sales volume has reached its highest this year. Customers are giving us good evaluations, and this gives us great export opportunities."

Also at the previous edition, Mr Shixin Wu, General Manager of Jiangsu Sea-Lion Machinery, explained: "We participate at TXCA & CLE every year. The fair helps the industry raise the bar when it comes to technology, and as the range of domestic products is rapidly expanding, we feel the need to increase our exposure by participating at the fair."

TXCA & CLE is an annual event organised by the Laundry Committee of China General Chamber of Commerce and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd.

For more details about the show, please email txcacle@china.messefrankfurt.com or txcacle@unifair.com.

The show is part of Messe Frankfurt's textile care events. For further details, please visit www.texcare.com/brand.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Background information on UNIFAIR

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the senior exhibition organizers in China, specialized in professional exhibition services.

Since her establishment, UNIFAIR has been continuously improving and innovating her

exhibition philosophy. With the concept of "Innovation Connects the World", UNIFAIR has successfully organized more than 100 large-scale exhibitions involving over 20 industries. By constantly adhering to the service tenet - Our Professionalism for Your Value, UNIFAIR keeps striving for perfection to deliver all-in-one services for our clients, helps Chinese enterprises to perform on international platform, assists overseas companies to explore the China market. Nine exhibition brands of UNIFAIR, cover Beijing, Shanghai, Guangzhou, Shenzhen. International business involves India, Italy, Germany, and South-east Asian countries, with clients spreading over 100 countries and regions worldwide. As the builder of international trade platforms, UNIFAIR owns abundant clients resources, complete marketing channels and huge promotional networks. Maintaining excellent cooperation relationship with government sectors, industry associations, trade organizations and medias from over 70 countries and regions globally.

For more information, please visit: www.unifair.com