

Press release

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Texcare Asia & China Laundry Expo postponed to December

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The 2021 edition of Texcare Asia & China Laundry Expo (TXCA & CLE) will now take place from 22 – 24 December instead of its original late-September date. The postponement is due to uncertainty around participants being able to travel to Shanghai at this time, as China continues with its anti-epidemic measures following an increase in Covid cases in late-July.

Following discussions with the fair's stakeholders, the organisers of TXCA & CLE made the decision to delay the event until December to provide more certainty to participants in their preparation. Taking the government's guidelines for pandemic containment into account, it was deemed preferable to delay the fair until later in the year to ensure all exhibitors and visitors will be able to travel to Shanghai.

With new dates already confirmed with the fairground, the organisers will now focus their efforts on providing the best possible trading platform for the textile laundry, leather care, cleaning technology and equipment sectors. Additional public health measures will also be put in place during this year's edition. These include real identity pre-registration, entry checkpoints to verify the digital health code of all participants and onsite temperature scans. Frequent sanitisation of facilities will take place, and distancing measures will be implemented for seminar attendees.

TXCA & CLE will remain at the Shanghai New International Expo Centre for the new December dates. This annual event is organised by the China Laundry Association and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd.

For more details about the show, please email txcacle@china.messefrankfurt.com or txcacle@unifair.com.

The show is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. It provides an international venue for the textile care sector in Frankfurt, Germany. For further details, please visit www.texcare.com/brand.

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The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Background information on UNIFAIR

Established in 1992, UNIFAIR Exhibition Service Co Ltd is a pioneer in the field of professional exhibition organising services in China. Connecting the world through innovation, UNIFAIR has continued to optimise and innovate its services throughout its 30 year history. Through this ethos, UNIFAIR has delivered top tier exhibitions at an international standard with professional management, helping companies develop their brand, market their products and deepen their cooperation ties. UNIFAIR has successively organised more than 40 large and influential international exhibitions, making important contributions to industry developments and technical advances.