

Press release

30 November 2021

Texcare Asia & China Laundry Expo pushed back to 2022

In support of the Chinese government's pandemic control measures, the organisers of Texcare Asia & China Laundry Expo have announced the deferral of the upcoming edition. Previously scheduled to take place later this year in December, the fair will instead be held in its usual Q3 timeslot from 11 – 13 August 2022 at the Shanghai New International Expo Centre.

Following the recent emergence of local Covid-19 cases in Shanghai and its surrounding areas, several Chinese provinces have stepped up their pandemic control efforts. Uncertainty surrounding the ability of participants to travel safely, as well as the government's guidance on large scale events were therefore decisive factors in the postponement of TXC & CLE, with the decision taken after extensive consultations with the fair's stakeholders, and in close contact with the exhibition venue.

The organisers have now set their sights on delivering the best possible platform to support the industry in 2022. As an international trade fair for the textile care industry, TXCA & CLE offers business openings across the entire supply chain, including machinery, cleaning systems, chemicals, leather care products, tools, peripheries, rental services and more.

TXCA & CLE is organised by the China Laundry Association and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd. The 2022 edition will remain at the Shanghai New International Expo Centre.

For more details about the show, please email <u>txcacle@china.messefrankfurt.com</u> or <u>txcacle@unifair.com</u>.

The show is part of Messe Frankfurt's textile care events. For further details, please visit <u>www.texcare.com/brand</u>.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales25 Harbour Road, Wanchai, Hong Kong of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' messe frankfurt

Flora To Tel. +852 2230 9226 Flora.to@ hongkong.messefrankfurt.com www.messefrankfurt.com.hk www.txca-cle.cn business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Background information on UNIFAIR

Established in 1992, UNIFAIR Exhibition Service Co Ltd is a pioneer in the field of professional exhibition organising services in China. Connecting the world through innovation, UNIFAIR has continued to optimise and innovate its services throughout its 30 year history. Through this ethos, UNIFAIR has delivered top tier exhibitions at an international standard with professional management, helping companies develop their brand, market their products and deepen their cooperation ties. UNIFAIR has successively organised more than 40 large and influential international exhibitions, making important contributions to industry developments and technical advances.

TXCA & CLE Shanghai, 2022